



April 1, 2023

Dear Community Partner,

Re: INVITATION: “Walk for Mental Wellness” Community Fundraising Event – June 25, 2023

In recognition of mental awareness this year and how important community is for wellbeing, Emotions Health and Wellness Society of British Columbia is organizing a **Walk for Mental Wellness fundraising event on June 25th at Campbell Valley Park.**

We are inviting community partners and members of the community to participate in this event – service providers, organizations, local businesses, friends and families. We hope to draw over 100 people and will have food and beverages, live music, children’s activities, and resource tables for people to learn about the great work in their community.

OUR MISSION

“To improve the emotional health and wellness of families and their loved ones”

Striving for Connection + Well-Being

OUR VISION

“We exist to provide accessible supports and mental health and wellness resources in all communities.”

Barrier free supports are important to us!

We are a charitable organization continuing to offer our barrier free groups and programs to families and caregivers who have loved ones struggling with mental health challenges, and *our goal for this fundraiser is to raise \$20,000* to further develop these programs and to support the organization’s growth as the need has grown tremendously.

Today, we’re inviting you to sponsor this fundraising event. We’ve outlined the various levels of sponsorship that would be suitable for your organization. All donors who wish to be recognized will have their business names on the EmotionsBC website as well as being thanked through our social media platforms such as Facebook and Instagram.

Thank you for your consideration in supporting this event. *Together, as a community, we can make a difference!*

Warmly,

Nicole Taylor, Founder + Executive Director



Bronze Sponsorship Level - \$1,000

- Company name, logo, and sponsorship level included in all event programming and/or promotional materials
- Company included on Sponsor Page on EmotionsBC's website for *3 months*
- Social media shout out a week after the event has ended
- *Four* tickets to the event which includes participation in the walk, a light lunch and live music
- Receipt for sponsorship

Silver Sponsorship Level - \$2,500

- Company name, logo, and sponsorship level included in all event programming and/or promotional materials
- Company included on Sponsor Page on EmotionsBC's website for *6 months*
- *3 social media shout outs* a week after the event has ended
- *Six* tickets to the event which includes participation in the walk, a light lunch and live music
- Table at the event to promote your business
- Receipt for sponsorship

Gold Sponsorship Level - \$5,000

- Company name, logo, and sponsorship level included in all event programming and/or promotional materials
- Company included on Sponsor's Page on nonprofit's website for *1 year*
- *Ongoing social media shout outs for 1 month* after the event has ended
- *Ten* tickets to the event which includes participation in the walk, a light lunch and live music
- Table at the event to promote your business
- Receipt for sponsorship

Please indicate your preferred sponsorship level, fill out the rest of this form, and email it to

_____ or feel free to contact me by phone at _____.

Name: _____

Company Name + Position _____

Email Address: _____

Phone Number: _____

Select a Sponsorship Level: Gold Silver Bronze



If you are a BUSINESS or INDIVIDUAL and you'd like to contribute a specific amount to our **Walk for Mental Wellness Event on June 25th, 2023**, please complete the section below.

**We will need this information so that we can provide you with a charitable receipt for your donation.*

Name: _____

Company Name (if applicable) _____

Email Address: _____

Phone Number: _____

Contribution/Donation amount: \$ _____

Preferred Method:

- E-Transfer (accounting@emotionsbc.ca)
- Cheque (payable to EmotionsBC and sent to #107 – 18515 53 Avenue, Surrey, BC, V3S 7A4)
- Through our Website: <https://emotionsbc.ca/donate/>

Please feel free to contact our Treasurer, Cathy Morris at accounting@emotionsbc.ca or call the office at 604-968-6448 if you have any questions.

Thank you for your generous support!